

BUILD A SOLID FOUNDATION

Set a goal you **MUST** achieve this month in each of these business categories

SALES GOAL

GOAL:

MEASUREMENT:

DEADLINE:

ACTION ITEM:

Example: Increase sales revenue, Increase number of sales, Increase orders of multiple items

MARKETING GOAL

GOAL:

MEASUREMENT:

DEADLINE:

ACTION ITEM:

Example: Increase social media followers, Increase number of blog posts, Leave business cards at local business

FINANCIAL GOAL

GOAL:

MEASUREMENT:

DEADLINE:

ACTION ITEM:

Example: Increase sales revenue, Increase number of sales, Increase orders of multiple items

OTHER GOAL

GOAL:

MEASUREMENT:

DEADLINE:

ACTION ITEM:

Example: Develop new product line, Revamp your logo, Educate yourself on a specific business topic

