

# BECOME

*Accelerated!*

*A One-Day Conference for Women in Business  
produced by Little Black Book  
Friday, March 7th*



**COMPELLING  
KEYNOTES**



**TRANSFORMATIVE  
WORKSHOPS**



**BECOME  
BOUTIQUE**



**GAME-CHANGING  
NETWORKING**

## *Sponsor Become 2025*

**Accelerate Your Business:** Market to 300+ Regional Women Leaders

*Play a pivotal role in making personal & professional growth accessible to all women in business. Your support empowers them to learn, grow, and thrive, while also showcasing your commitment to uplifting and empowering the community.*

*By sponsoring Become 2025, you send the signal to women in business that you support female leaders, you are the leading company in your industry to partner with or work for, and you can help them accelerate their dreams. Together, let's accelerate growth in our regional women leaders.*

# WHY PARTNER WITH THE LITTLE BLACK BOOK?

Little Black Book is positive, vibrant community dedicated to empowering and supporting women both personally and professionally. Our mission is to foster connections, provide self-development opportunities, and create a meaningful impact within our communities. Nearly 1,000 women in business are actively involved in our communities.

Little Black Book: Women in Business offers a dynamic platform centered around the core pillar of PROMOTE, emphasizing the power of strategic promotion and brand elevation with partners who share our heart and passion to see women in business accel.

Our carefully curated sponsorship packages offer unique options designed to provide your organization with impactful avenues to amplify your visibility. By aligning with our platform, organizations gain access to a dedicated and influential audience, comprising loyal supporters and a continuously expanding network of empowered women in various professional fields.

This partnership is more than just an opportunity for visibility; it's a collaboration that fosters mutual growth and success. Through tailored promotional paid opportunities, your organization can connect with a community that values empowerment, diversity, and excellence.

Leveraging the strength of our network, you can more effectively engage with your target audience, build lasting relationships, and position yourself for sustained success in the competitive business landscape.

In essence, partnering with Little Black Book: Women in Business is an investment in a powerful partnership that goes beyond conventional advertising. It's a strategic alliance aimed at creating meaningful connections, driving brand recognition, and propelling both the businesses and our community toward new heights of achievement. *Thank you for your partnership!*

Contact us at [connect@womenoflbb.com](mailto:connect@womenoflbb.com) to reserve your partnership package.

*Angel*



THIS YEAR'S THEME

# BECOME

*Accelerated!*

Step into a day where ambition meets opportunity.

**BECOME: Accelerated!** is your ultimate destination for...

- Igniting your potential,
- Amplifying your influence &
- Fast-tracking your growth

... as a professional, entrepreneur, and leader.



This isn't just an event—it's a movement of women accelerating one another toward unparalleled success. Hear from powerhouse speakers who have shattered glass ceilings in entrepreneurship, media, finance, fashion, and beyond. Their journeys of resilience, innovation, and the transformative power of women supporting women will leave you energized and ready to take action.

At **BECOME: Accelerated!**, you'll gain actionable strategies to amplify your success and elevate your business. Connect with dynamic women who, like you, are balancing life, leadership, and legacy.

What's in store for you?

- **Compelling Keynotes:** Learn from trailblazing women of influence.
- **Transformative Business & Leadership Breakout Sessions**
  - Dive deep with industry leaders to unlock growth and opportunity.
  - Our 2025 Accelerate Tracks: INNOVATION, INFLUENCE, and GROWTH reimaged to drive your success.
- **Masterclass Workshops:** Hands-on sessions designed to empower you to take immediate action.
- **Curated Networking:** Build authentic connections with women who inspire, challenge, and support you.
- **BECOME Boutique:** Shop and support women-owned brands.
- **Book Fair & Author Meetups:** Expand your horizons and engage with empowering authors.
- **Live Entertainment:** Celebrate your journey with moments of joy and connection.

Don't wait—your future is calling, and it's time to accelerate your path to success. Because, when we all run together, *there is no stopping us!*



# BECOME *Accelerated!*

FRIDAY, MARCH 7, 2025  
RENAISSANCE ST. LOUIS AIRPORT HOTEL

## PRESENTING PARTNER

### EXCLUSIVE

**\$10,000**

- Logo & Name on Event Banner: “Become 2025 is brought to you by...”
- Event Banner shared on every digital ad/promotion
- Showcased on...
- The LBB website Home Page
- The Become Event Page
- The Facebook Event Banner
- The Ticketing Page
- All E-Blasts
- Main Stage Announcement at the beginning of Become:
- Verbal Mention from Angel Magasano on stage
- Become 2025 is brought to you by...”
- :30-second commercial played from the main stage
- Ad on the Inside Front Cover of the event program
- Promotional Slide Featured in the Ballroom
- Include in Pre-Roll Rotation
  - [Plays before, in between & after conference sessions]
- 2 Social Media Posts
- 1 “Thank You” post featuring your mission
- 1 promotional post featuring your video
- 8 VIP Become 2025 Tickets
- Includes Reserved VIP seating at the conference
- Vendor Booth in Boutique [Optional]

## GOLD SPONSOR

**5 Available**

**\$5,000**

- Half-Page ad in the program
- Premium Logo Placement on the Event Page of the LBB Website
- 1 Social Media “Thank You” post, featuring your mission
- Promotional Slide Featured in the Ballroom
- Include in Pre-Roll Rotation
  - [Plays before, in between & after conference sessions]
- 4 Become 2025 conference tickets
- Reserved VIP seating at the conference
- Vendor Booth in Boutique [Optional]
- 4 Gold Sponsor Nametags

## SILVER SPONSOR

**10 Available**

**\$2,500**

- Quarter-page Ad in the program
- Logo will be featured on the Event Page of the LBB Website
- Promotional Slide Featured in the Ballroom
  - [Plays before, in between & after conference sessions]
- 2 Become 2025 conference tickets
- 2 Silver Sponsor Nametags

## BRONZE SPONSOR

**10 Available**

**\$1,000**

- Logo will be featured on the Bronze Sponsor page in the program
- Logo will be featured on the Bronze Sponsor section of the Event Page
- 1 Become 2025 conference ticket
- 1 Bronze Sponsor Nametag

## LBB PARTNER

**20 Available**

**\$500**

- Logo will be added to the LBB Partner Section of the Event Page
- 1 Become 2025 Conference ticket
- 1 LBB Partner Nametag

## BOUTIQUE VENDOR

**20 Available**

**\$399**

- Booth Space in the Boutique
- Includes: 1 x 6-foot skirted table with chairs
- 1 Become 2025 Conference ticket
- Vendor Nametag

# LBB MISSION

...to connect, empower, inspire, support and educate women as we help one another acquire the confidence, knowledge, skills and resources necessary for professional and personal growth.



Connecting with Little Black Book: Women in Business gives your brand direct access to a community of influential women in business and leadership. This audience of decision-makers values quality partnerships and impactful solutions, making it the ideal platform to showcase your message and elevate your brand's visibility in a thriving network.!